

## For Immediate Release

# Foursum Golf to provide Maple Leaf Junior Golf Tour with easy-to-use Stat Tracking

**Vancouver, BC – (March 30, 2016) -** Foursum, a stats based social network for golfers, is proud to partner with the Maple Leaf Junior Tour (MJT), Canada's premier and only national junior tour run exclusively by PGA of Canada Professionals. With this partnership, junior golfers will access a new level of insight into their game and will be able to connect with their friends in a new and fun way.

"We're excited to make it easy for MJT golfers track important stats like driving, GIRs, and putts," says Matt Eldridge, Foursum CEO. "But tracking progress shouldn't be a chore, so we've built a lot of extra features that younger golfers will really enjoy."

The functionality within the Foursum Golf app will provide golfers with instant visibility into their ability to score, drive, approach, recover and putt. As golfers progress, they can unlock achievements, see leaderboards comparing themselves to their friends, and share their day to day experiences with photos.

"Technology is enhancing the way we educate young golfers and the support of partnerships like this one helps keep the game of golf innovative and exciting," states MJT Executive Director Murray Poje, PGA Professional. "It's great that Foursum shares MJT's commitment to develop champions, both in golf and in life, promoting the game at the grassroots level."

MJT junior golfers can learn more and download the app at <u>www.foursum.com</u>.

### About Foursum Golf

Headquartered in Canada, Foursum Golf, Inc. aims to connect the global golf community while empowering players of all skill levels to track their game and share their passion. See <u>www.foursum.com</u>.

### About the MJT

The non-profit Maple Leaf Junior Golf Tour presented by Boston Pizza is Canada<sup>1</sup>s number-one played Junior Golf Tour as well as the only national junior tour run exclusively by PGA of Canada Professionals and the 'Road to College Golf' in Canada. The organization is generously supported by Boston Pizza and Premier Partners Ford of Canada, Cleveland Golf, Srixon, Aquafina and TuGo, in addition to valued Tournament and Product Partners. The MJT hosts more than 60 events across Canada, including free Ford Go Golf Junior

Clinics, the MJT Mini Tour for 7-12 year olds, and multi-day events for competitive players which also qualify juniors for international competitions. The program offers annual awards, scholarships, and frequent player incentives to help reward player's performance and participation throughout each season. MJT alumni include many Professional Tour players and PGA of Canada Professionals, as well as Canadian Amateur, National and Provincial Junior Champions. The MJT aims to develop champions, in golf and in life, promoting the game from grassroots through to provincial, national, university and professional level. For more information, please visit www.maplejt.com.

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